



2021-2024 sponsorship opportunities and information

# About ACC-Washington (ACC-W)

## Who we are

- Global bar association for in-house counsel working for corporations, associations and other private-sector organizations
- Preeminent in-house organization in Washington State with more than 600 members from 200+ companies
- Provides exceptional networking, educational and leadership opportunities exclusively for in-house counsel in Washington through sponsor programming



# About ACC-Washington (ACC-W)

## Why sponsor the ACC-W?

- Access to the only Washington state organization exclusively comprised of in-house counsel
- Promotional opportunities throughout the sponsorship year
- Networking across WA state and Seattle metro client companies
- CLE Programming events that showcase your firm
- Direct access to in house counsel during annual Sponsor Appreciation event

The following slides outline our opportunities for sponsorship and support in 2021-2022. ACC-W reserves the right to make changes in subsequent years.



# 2020-2021 SPONSORSHIP OPPORTUNITIES

ACC-W hosts a wide range of events and opportunities for its sponsors to engage with its in-house counsel members:

Main Event	Currently Available Sponsorships*	Date
Technology Summit (Platinum)	(2)	June 2021
Labor and Employment Summit (Gold)	(4)	January 2021
Business Summit (Gold)	(4)	September 2021
Wine CLE Dinner (Silver)	<b>SOLD</b>	TBD 2021
Annual Ethics Dinner (Silver)	<b>SOLD</b>	December 2020
Networking, Professional or Sporting Event (no CLE) (Bronze)	(3)	One per quarter starting October 1, 2020

\* As of January 30, 2020

# 2021-2022\* SPONSORSHIP OPPORTUNITIES

ACC-W hosts a wide range of events and opportunities for its sponsors to engage with its in-house counsel members:

Main Event	Currently Available Sponsorships**	Date
Technology Summit (Platinum)	(7)	June 2022
Labor and Employment Summit (Gold)	(6)	January 2022
Business Summit (Gold)	(6)	September 2022
Wine CLE Dinner (Silver)	(1)	TBD 2022
Annual Ethics Dinner (Silver)	(1)	December 2021
Networking, Professional or Sporting Event (no CLE) (Bronze)	(4)	One per quarter starting October 1, 2021

\* Expected to be the same in 2022-2023 and 2023-2024 but ACC-W reserves the right to make changes to any sponsorships and programs

\*\* Available as of January 30, 2020

# Sponsor Benefit Overview

Level	Sponsor Event	Sponsor Appreciation Event ticket	Promotional table opportunity (Summits only)	Tech Summit Tickets	Labor & Employment Summit Tickets	Business Summit Tickets	Silver Sponsor Tickets	Bronze Sponsor Tickets
Platinum	Technology Summit	3	x	4	4	4	-	-
Gold	Labor & Employment Summit	2	x	2	4	2	-	-
Gold	Business Summit	2	x	2	2	4	-	-
Silver	Wine CLE Dinner	2	x	2	2	2	6	-
Silver	Annual Ethics Dinner	2	x	2	2	2	6	-
Bronze	Non-CLE Networking, Development or Sporting Event	2	x	2	2	2	-	6

# 2021 Platinum Sponsorship - \$9,000.00

## Technology Summit Sponsor

- Opportunity to be one of only seven sponsors presenting at our largest event of the year
- Estimated 200+ in-house counsel attendees
- Present a technology or technology and ethics-related CLE panel
- June 2021 at Microsoft



## Benefits

- 4 tickets to the Tech Summit
- 4 tickets to Business Summit
- 4 tickets to L&E Summit
- Promotional table opportunity at all 3 Summits
- 3 tickets to the Member and Sponsor Appreciation Reception
- All CLE credit arranged for by ACC-W
- All venue and F&B costs paid for by ACC-W

# 2021 Gold Sponsorship - \$6,500.00.00

## Choose one of the following:

- **Labor and Employment Summit:**

- January 2021 at the Bellevue Club
- Premier, yearly event that plays host to over 100 in-house counsel members and focuses on current employment issues pertinent to in-house counsel

- **Business Summit:**

- September 2021 at Microsoft
- Premier, yearly event that plays host to over 100 in-house counsel members and focuses on issues related to the business aspect of in-house counsel's practice

## Benefits

- 2 tickets to the Tech Summit
- 4 tickets to Business Summit (if selected, otherwise 2)
- 4 tickets to L&E Summit (if selected, otherwise 2)
- Promotional table opportunity at all 3 Summits
- 2 tickets to the Member and Sponsor Appreciation Reception
- All CLE credit arranged for by ACC-W
- All venue and F&B costs paid for by ACC-W




Gold



2021 Silver Sponsorship – Sold out

2022 Silver Sponsorship - \$6,600.00

**Exclusive Host of one of the following premier events – choose one:**

- Annual Wine Dinner and CLE
  - Held at a local winery
  - One of the most anticipated events for ACC-W membership
  - Sponsor pays venue and F&B
- Annual Ethics CLE Dinner
  - Capstone event of the year
  - Sold out
  -  restaurant
  - Sponsor pays venue and F&B

**Benefits**

- Live exclusive CLE at sponsored event
- CLE slide deck posted to ACC-W website
- Promotional table opportunity at all 3 Summits
- 2 tickets to the Member and Sponsor Appreciation Reception
- 2 tickets to all 3 Summits
- 6 tickets to your sponsorship event

# 2021 Bronze Sponsorship - \$4,000.00

## Exclusive Host of Networking or Professional Development Event-choose one:

- Networking- Host a networking event at the venue of your choice- ACC-W will help you plan this!
- Professional Development- Recruiter roundtables, negotiation skill straining, etc.
- Sporting Event- Mariners, Sounders or Seahawks game
- Sponsor pays venue and F&B costs
- One available each quarter
- 20-75 in-house counsel attendees, depending on venue capacity and sponsor design
- **This is a non-CLE event**

## Benefits

- Promotional table opportunity at all 3 Summits
- 2 tickets to the Member and Sponsor Appreciation Reception
- 2 tickets to all 3 Summits
- 6 tickets to your sponsorship event

A gold-colored banner with a white dashed border and a white arrow pointing to the left. The word "Bronze" is written in a white cursive font in the center.

*Bronze*

# MULTI-YEAR PRICING

Sponsorship Level	2020-2021	2021-2022	2022-2023	2023-2024
Platinum	\$9,000	\$9,900	\$10,500	\$11,000
Gold	\$6,500	\$7,150	\$7,500	\$7,500
Silver	\$6,000	\$6,600	\$7,000	\$7,000
Bronze	\$4,000	\$4,400	\$4,750	\$5,000

15% discount if commit to multi-year sponsorships

10% discount if commit to multiple sponsorships in the same fiscal year

Discounts can't be combined but the higher discount will be applied to all sponsorships

# Questions?

Contact: ACC-W Sponsor Committee Chair

Chris Pothering at 206-235-0352 or [chris.pothering@expeditors.com](mailto:chris.pothering@expeditors.com)

